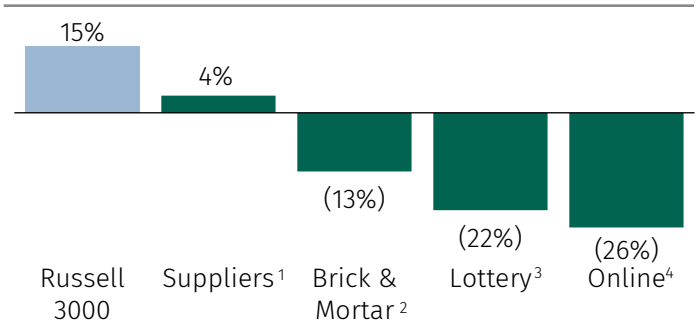
TOPICAL INSIGHTS

KEY TAKEAWAYS COMING OUT OF G2E 2026

Sentiment coming out of G2E is near all-time lows. Operators, suppliers, landlords and online players each have their own complaints, even though underlying fundamentals have held up better than stock prices suggest.

- **Valuation Malaise** – Gaming stocks are down 24% YTD (market-cap-weighted), while the Russell 3000 is up 15%. Over the past year, about $60bn of the sector's roughly $205bn market value has been wiped out. Online has been hit the hardest with the Online index down 26% driven by a perfect storm of prediction markets, UK taxes and Brazil (more on that below). Meanwhile, regional gaming stocks fell 20% over the last three months despite healthy revenue growth as the macro picture deteriorates. Every corner of the industry has something to be upset about, and stocks are not giving any benefit to the doubt.

FIGURE I: YTD EQUITY PERFORMANCE



- **Brazil's U-Turn** – LatAm has long been viewed as the next major growth driver for the global gaming industry, but political uncertainty has held back deal activity. That risk became real on September 25th, when President Lula signed a measure banning sports betting and online casino gaming, wiping out a ~$5bn-a-year industry less than two years after the regulated market opened. Sites went dark October 6th, with all 85 licenses (R$30mm each) ending with no refund. Sportradar flagged a 4–5% revenue hit (~$62mm), Inspired is modeling no Brazil revenue in 4Q26, and Rush Street sold off despite not operating there. Some or all of the market could return if Congress fails to approve the measure within 120 days or Lula loses the October 25th runoff to Flávio Bolsonaro, who would allow sports betting but ban online casinos (still a ~45% revenue hit), but the damage to investor confidence is done.

- **Prediction Market Mania** – Prediction markets (PMs) remain the primary headwind for the regulated online gaming industry, but they are losing in court more and more often. The NFL, 39 state AGs, and a Tribe recently petitioned the Supreme Court to hear New Jersey's case regarding PMs. A ruling could come as early as spring 2027 although there are no PM cases currently on the Supreme Court's agenda. Arguably, the major regulated operators are in a win-win situation: if PMs are invalidated, DraftKings and FanDuel return to their previously undisputed market leading positions; if PMs are validated, their decade-long investment that has made them synonymous with sports betting should position them to be long-term winners in the space. This view is shared by Jason Robins who recently said "I really believe that we are well set up regardless of the outcome" but the market is taking no chances with the stock down 43% YTD.

- **Macro Degradation** – The Fed raised rates 25bps on September 16th, its first hike since 2023. Longer-term rates hit new highs in late September with the bellwether 10-yr treasury reaching its highest level since 2002 because of stubborn inflation, and markets still expect another full hike by December. For a sector that runs on leverage, that hurts twice: borrowing gets more expensive, and investors are betting on a weaker consumer. Boyd said high gas prices are keeping its core customers closer to home. There are early signs of softness in Las Vegas with August visitation down 4.3%. While regional gaming has historically performed well in times like this, the baby has been thrown out with the bathwater with 5 of 7 land-based gaming names trading down YTD (Caesars and PENN are the exceptions).

- **Desperation Leads to Innovation** – With several years of failed attempts at iGaming expansion, the market is giving up hope for any type of broad-based adoption. To make matters worse, iGaming growth itself is slowing: industry gaming revenue grew 11% in August, down from 22% in June and 28% in 2025. In the absence of iGaming legalization, the industry has begun getting creative with work-around products built on horse racing and historical sporting results. Hard Rock has reportedly generated ~$1bn in gaming revenue from iGaming products based on historical motor racing. Meanwhile, the sweeps crack down continues with at least ten states having banned the model, wiping out an estimated $2.1–2.5bn of annual player spend. Away from the online space, route-based gaming has been getting a lot of attention in markets such as Pennsylvania and Missouri as they look to regulate their expansive skill-based markets. This could soon emerge as a much needed growth catalyst for route operators (Accel) and suppliers.

Source: S&P Capital IQ; Press Releases and News Articles; Investment Research; Citizens Capital Markets & Advisory; Note: Market data as of 10/5/2026
1) Includes ASX:AGI, ASX:ALL, INSE, LNWO, OM:EVO, HACK, LSE:PTEC 2) Includes BYD, CZR, CHDN, MGM, PENN, RRR, WYNN 3) Includes ALWN, BYLOT, BRSL, FDJU, JIN, PBL, TLC, TIMA 4) Includes DKNG, FLUT, RSI, SGHC

DEAL TALK

VENTURE CAPITAL ACTIVITY

- Unsurprisingly, prediction markets have dominated recent funding activity, taking eight of the ten largest checks in Q3, led by Polymarket's $1bn series D round at a ~$21bn valuation. Outside of Polymarket, most rounds went to infrastructure and tooling rather than venues, including River Markets (multi-venue execution), Orca (AI execution), Oddpool (data) and Adjacent (indices).
- The bigger signal is who wrote the checks: tech-focused Haun Ventures led River Markets and Bullish Capital led Deadstock, while 1789 Capital led Polymarket and sports and gaming specialists Parlay Capital and Data Point Capital led ProphetX. The investor mix is broadening beyond traditional VC and reaching a wider range of subsectors within the market.
- The real fireworks are queued for Q4, with Kalshi in talks for a round near $40bn, nearly double its $22bn May mark and enough to eclipse Coinbase's market cap. World Cup volume reportedly doubled annualized revenue to ~$4bn by July, implying a ~10x multiple, though the open question is whether that growth and a clear CFTC path can outrun the nine states now litigating against it.

FIGURE II: Q3 VC ACTIVITY

Company	Subsector	Amount	Lead Investor(s)
Polymarket	Prediction Markets	$1.0bn	1789 Capital
ProphetX	Prediction markets	$45mm	Parlay Capital & Data Point Capital
HEARTBEATS	Trading Cards	$14.57mm	Artemis Ventures
Pascal	Prediction Markets	$9mm	Union Square Ventures
River Markets	Prediction Markets	$8.5mm	Haun Ventures
Orca	Prediction Markets	$7mm	Brighton Park Capital
Beezie	Trading cards	$4.9mm	Psalion
Oddpool	Prediction Markets	$3mm	Team Ignite Ventures
Adjacent Markets	Prediction markets	$2.5mm	VanEck & Night Capital
Deadstock	Prediction markets	$2.5mm	Bullish Capital

Source: Pitchbook LCD

M&A UPDATE

- Prediction markets have become online gaming's most active M&A theme, with IG Group agreeing to acquire Underdog for up to $1.3bn just months after it acquired Aristotle's DCM and DCO for a fraction of the price. Fanatics and DraftKings have both made moves to bring exchange capability in-house. While market participants expect M&A activity in the PM space to continue, sky-high valuations coupled with growing legal uncertainty are creating a more challenging deal environment.
- The land-based megadeals carry real weight for online gaming, since the digital assets bundled inside these companies are central to their value. In its recently abandoned pursuit of MGM Resorts, Barry Diller's People Inc. explicitly cited MGM's "exceptional digital growth opportunities," a nod to BetMGM, alongside the undervaluation of its physical assets. The $17.6B Fertitta–Caesars deal leans more on scale and hospitality, but still folds in Caesars' digital and sports-betting business, whose standalone value some analysts have pegged as high as $10B.

FIGURE III: OPERATOR VALUATIONS

Announced	July 30, 2026
Enterprise Value	$1.1bn upfront ($1.3bn including earnout)
EBITDA	$59.6mm (H1 2026)
Forward EV / EBITDA[1]	~9.2x
Consideration Mix	$380mm cash + 24.1mm new IG shares (~6.8% of enlarged share capital)
Earnout[2]	$200mm, tied to positive 2026 EBITDA and $533mm–600mm of net gaming revenue

Source: IG Group announcement (RNS); Citizens Capital Markets Analysis

- Despite deeply depressed public valuations, the M&A bid remains robust. Financing, while increasingly expensive, remains readily available and there is a growing pool of buyers looking to capitalize on undervalued public assets. As such, we expect that take-privates will remain a key theme in M&A activity in the coming quarters.

Source: S&P Capital IQ; Pitchbook LCD; Press Releases and News Articles; Investment Research; Citizens Capital Markets & Advisory
1) EV excludes earnout. EV / EBITDA based on H1'26 EBITDA of $59.6mm annualized
2) Earnout shown at maximum

RECENT ONLINE GAMING M&A ACTIVITY

($ in millions) Date	Acquirer	Target	Sub Sector	Implied EV ($MMs)	EV / Revenue Multiple	EV / EBITDA Multiple
Sep-26	primero	Winsystems *(Gaming Division)*	Suppliers	-	-	-
Aug-26	Tabcorp	BetMakers	Racing (ADW / HHR)	$267	-	6.1x
Jul-26	IG	UNDERDOG	Prediction Markets	$1,100	2.4x	9.2x
Jul-26	Fanatics	Water Street Labs & CX Clearinghouse	Prediction Markets	-	-	-
Jul-26	MERKUR GROUP	WHITEHAT GAMING	Studios	-	-	-
Jul-26	ZEAL	SEVEN CANYON	Sweepstakes	$52	-	3.9x
Jun-26	EMMA CAPITAL	Entain *(20%) CEE Division*	B2C iGaming	$2,426	3.5x	9.9x
Jun-26	bmm testlabs	eCOGRA	RegTech	-	-	-
Jun-26	Bally's Intralot	evoke	B2C iGaming	$3,002	1.3x	6.3x
May-26	betr	Ascent Capital Mgmt	Prediction Markets	-	-	-
May-26	BRAGG	Drayton International	B2B	$9	-	-
Apr-26	OPTIMOVE	smartico	B2B	-	-	-
Mar-26	betsson	RHINO ENTERTAINMENT	B2C	$75	-	4.7x
Mar-26	kaizen GAMING	gameplAI	B2B	€40 - €60	-	-
Mar-26	UNDERDOG FANTASY	ARISTOTLE *(DCM & DCO businesses)*	B2C	-	-	-
Mar-26	BITCOIN DEPOT	KUTT	B2C	-	-	-
Feb-26	SUPER	MAXBET	B2C	-	-	-
Feb-26	ARISTOCRAT	GameAnalytics	B2B	-	-	-
Feb-26	Genius SPORTS	LEGEND	Affiliate	$900	-	-
		Mean:		**$979**	**2.4x**	**6.7x**
		Median:		**$267**	**2.4x**	**6.2x**

1) EV and multiples exclude performance based earnouts associated with applicable transactions
Source: Company filings; News Articles and Publicly-Available Financials; Citizens Capital Markets & Advisory

CITIZENS' GAMING EXPERTISE

#1
Gaming Loan Arranger

#2
Gaming High Yield Bookrunner

$3bn
Gaming Loan Commitments

SELECT RECENT TRANSACTION EXPERIENCE

Bally's Bronx
$560,000,000
SENIOR CREDIT FACILITY
Exclusive Financial Advisor
OCTOBER 2026

Wynn Resorts
$900,000,000
SENIOR UNSECURED NOTES
Joint Bookrunner
SEPTEMBER 2026

Seminole Gaming
$1,750,000,000
SENIOR UNSECURED NOTES
Co-Manager
SEPTEMBER 2026

DraftKings
$1,450,000,000
SENIOR CREDIT FACILITIES
Joint Lead Arranger and Joint Bookrunner
AUGUST 2026

J&J Ventures
$1,340,000,000
SENIOR CREDIT FACILITY
Joint Lead Arranger and Joint Bookrunner
AUGUST 2026

Arrow
$650,000,000
SENIOR CREDIT FACILITIES
Joint Lead Arranger
$500,000,000
SENIOR SECURED NOTES
Joint Bookrunner
AUGUST 2026

Bluberi
$61,000,000
SENIOR CREDIT FACILITY
Lead Left Arranger, Joint Bookrunner, and Administrative Agent
JULY 2026

Penn Entertainment
$962,500,000
SENIOR CREDIT FACILITY
Joint Lead Arranger and Joint Bookrunner
MAY 2026

Genting
$900,000,000
SENIOR CREDIT FACILITIES
Mandated Left Arranger
MAY 2026

Rush Street Interactive
$260,000,000
FOLLOW-ON OFFERING
Co-Manager
MAY 2026

Seminole Gaming
$3,250,000,000
SENIOR CREDIT FACILITIES
Joint Lead Arranger and Co-Documentation Agent
APRIL 2026

Genius Sports
$1,045,000,000
SENIOR CREDIT FACILITY
Joint Lead Arranger, Joint Bookrunner, and Syndication Agent
APRIL 2026

Catawba Two Kings Casino Resort
$345,000,000
SENIOR CREDIT FACILITY
Joint Lead Arranger and Joint Bookrunner
MARCH 2026

Gaming & Leisure Properties
$800,000,000
SENIOR UNSECURED NOTES
Active Bookrunner
FEBRUARY 2026

allwyn
€550,000,000
SENIOR SECURED NOTES
Joint Bookrunner
€100,000,000
SENIOR SECURED NOTES
Joint Bookrunner
FEBRUARY 2026

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EQUITY CAPITAL MARKETS

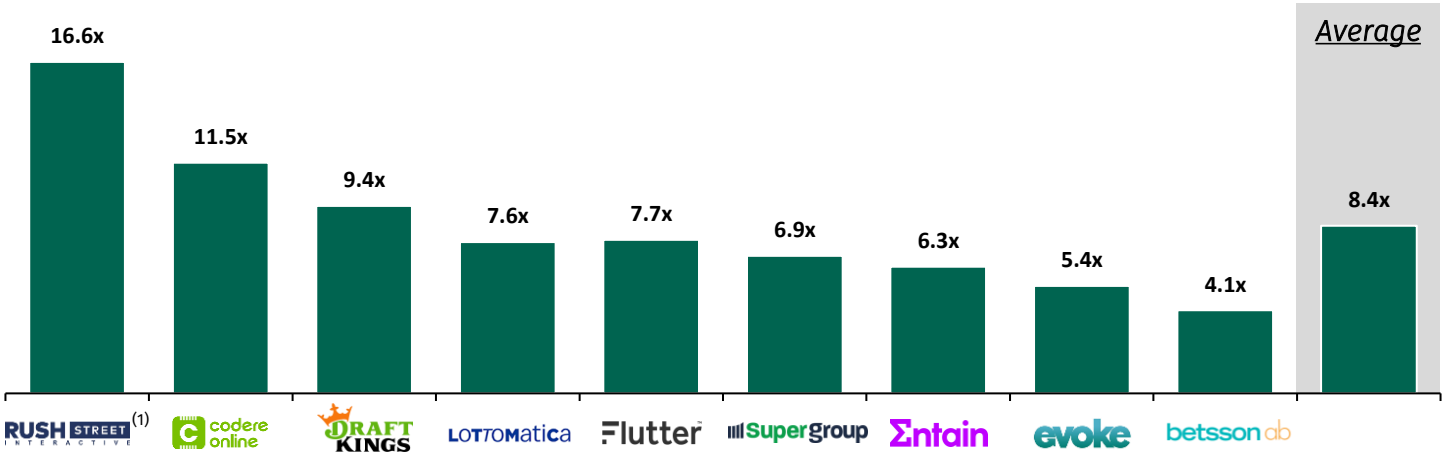
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Per Bloomberg; Represents Ranking by FY2025 Deal Count
Indicates Citizens Left-Lead or Active Bookrunner deal

B2C ONLINE GAMING VALUATIONS

EV / FORWARD EBITDA



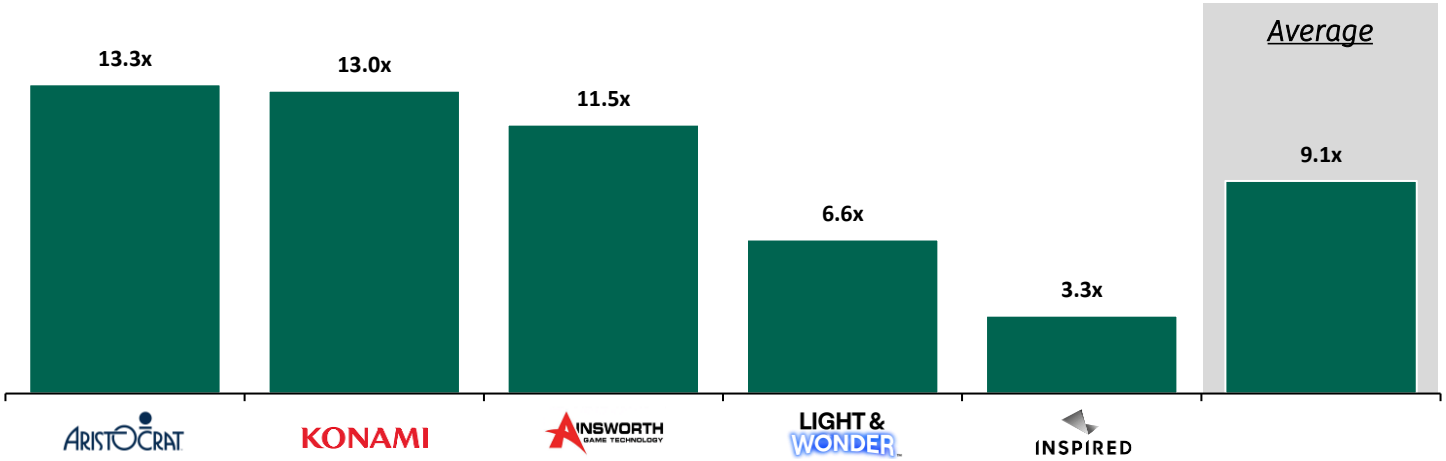
EQUITY RELATIVE VALUE ANALYSIS

($ in millions)	10/5/2026				FY 2026E				FY 2027E			
Company	Share Price	% of 52 Wk High	Market Cap	Enterprise Value	Revenue	EBITDA	EV / Revenue	EV / EBITDA	Revenue	EBITDA	EV / Revenue	EV / EBITDA
U.S. B2C Operators												
DRAFT KINGS	19.60	53%	9,730	10,663	6,684	701	1.6x	15.2x	7,600	1,140	1.4x	9.4x
RUSH STREET	20.99	61%	5,709	5,523	1,587	257	3.5x	21.5x	1,841	334	3.0x	16.6x
		Mean	**$7,720**	**$8,093**	**$4,136**	**$479**	**2.5x**	**18.4x**	**$4,720**	**$737**	**2.2x**	**13.0x**
		Median	**$7,720**	**$8,093**	**$4,136**	**$479**	**2.5x**	**18.4x**	**$4,720**	**$737**	**2.2x**	**13.0x**
International B2C Operators												
evoke	0.57	84%	257	2,543	2,438	432	1.0x	5.9x	2,581	474	1.0x	5.4x
betsson ab	9.44	59%	1,277	1,136	1,342	253	0.8x	4.5x	1,417	274	0.8x	4.1x
codere online	9.45	92%	430	361	288	25	1.3x	14.3x	306	31	1.2x	11.5x
Entain	5.61	48%	3,591	8,896	6,873	1,338	1.3x	6.6x	7,100	1,406	1.3x	6.3x
Flutter	75.73	30%	13,142	24,711	17,896	2,619	1.4x	9.4x	19,356	3,227	1.3x	7.7x
LOTTOMATICA	27.94	88%	6,554	9,019	2,701	1,087	3.3x	8.3x	2,882	1,193	3.1x	7.6x
SuperGroup	11.47	72%	5,828	5,370	2,557	695	2.1x	7.7x	2,782	782	1.9x	6.9x
HIGH ROLLER	4.87	14%	54	36	14	(15)	2.6x	(2.5x)	57	(3)	0.6x	(12.2x)
		Mean	**$3,891**	**$6,509**	**$4,264**	**$804**	**1.7x**	**6.8x**	**$4,560**	**$923**	**1.4x**	**4.7x**
		Median	**$2,434**	**$3,956**	**$2,498**	**$564**	**1.3x**	**7.2x**	**$2,681**	**$628**	**1.2x**	**6.6x**

1) Rush Street Interactive data adjusted to include equity value from Class V shares
Source: Company Website & Filings; Investment Research; Citizens Capital Markets & Advisory; Note: Market data as of 10/5/2026

ONLINE GAMING SUPPLIER VALUATIONS

EV / FORWARD EBITDA



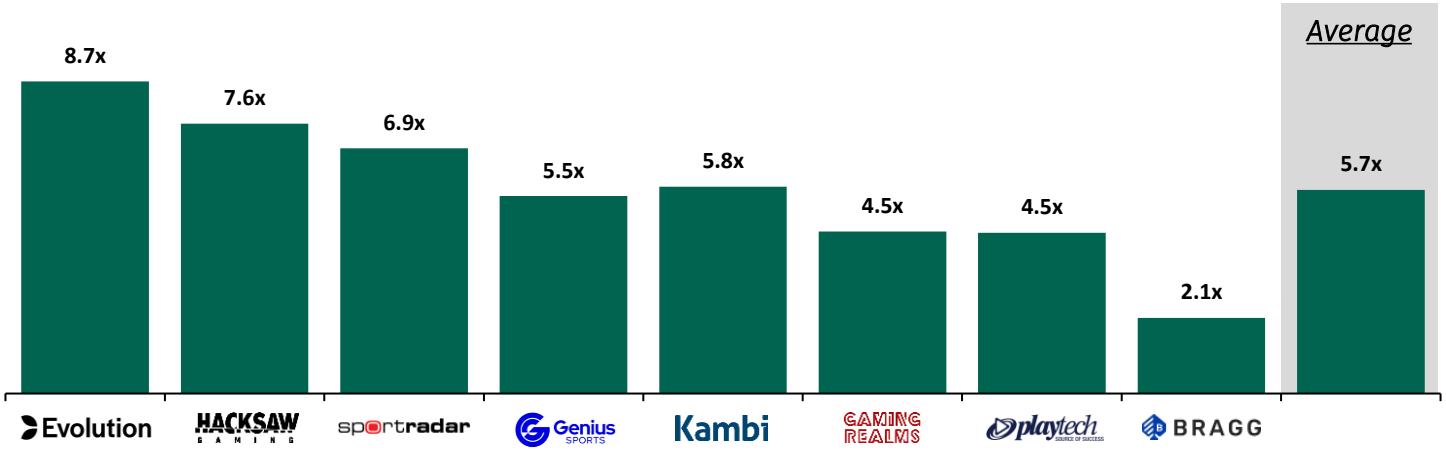
EQUITY RELATIVE VALUE ANALYSIS

($ in millions)	10/5/2026				FY 2026E				FY 2027E			
Company	Share Price	% of 52 Wk High	Market Cap	Enterprise Value	Revenue	EBITDA	EV / EBITDA	EV / EBITDA–Capex	Revenue	EBITDA	EV / EBITDA	EV / EBITDA–Capex
Diversified Suppliers												
AINSWORTH GAME TECHNOLOGY	0.80	72%	269	280	167	25	11.0x	12.0x	167	24	11.5x	12.6x
ARISTOCRAT	41.45	84%	24,802	25,675	4,279	1,825	14.1x	16.4x	4,507	1,935	13.3x	15.4x
INSPIRED	3.98	40%	105	426	253	115	3.7x	5.1x	269	127	3.3x	4.5x
KONAMI	140.24	83%	19,010	17,361	3,042	1,025	16.9x	25.0x	3,539	1,336	13.0x	16.3x
LIGHT & WONDER	75.89	56%	5,847	10,911	3,388	1,521	7.2x	9.1x	3,607	1,652	6.6x	8.4x
		Mean	**$6,951**	**$7,275**	**$1,484**	**$664**	**8.3x**	**18.1x**	**$2,418**	**$1,015**	**9.6x**	**11.4x**
		Median	**$1,906**	**$1,812**	**$612**	**$274**	**8.2x**	**11.2x**	**$3,539**	**$1,336**	**11.5x**	**12.6x**

Source: Company Website & Filings; Investment Research; Citizens Capital Markets & Advisory; Note: Market data as of 10/5/2026

ONLINE GAMING SUPPLIER VALUATIONS

EV / FORWARD EBITDA



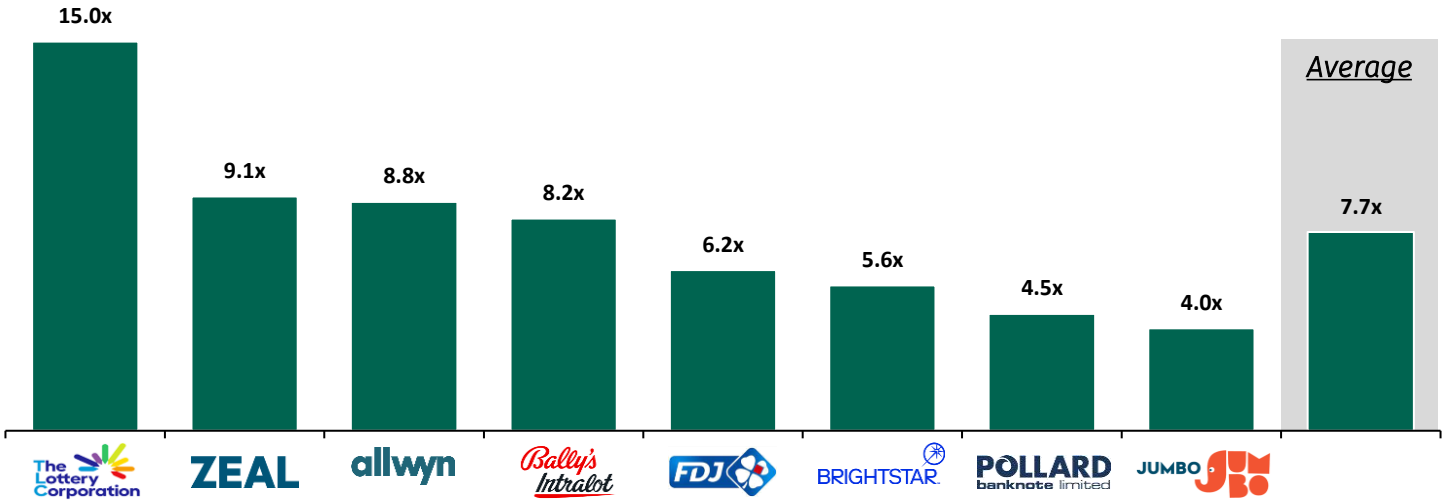
EQUITY RELATIVE VALUE ANALYSIS

($ in millions)	10/5/2026				FY 2026E				FY 2027E			
Company	Share Price	% of 52 Wk High	Market Cap	Enterprise Value	Revenue	EBITDA	EV / EBITDA	EV / EBITDA–Capex	Revenue	EBITDA	EV / EBITDA	EV / EBITDA–Capex
iGaming Suppliers												
BRAGG	1.18	40%	37	40	104	18	2.3x	72.4x	110	19	2.1x	15.9x
Evolution	81.47	90%	15,517	14,339	2,346	1,543	9.3x	10.4x	2,493	1,640	8.7x	9.8x
GAMING REALMS	0.42	67%	112	95	42	19	4.9x	14.0x	44	21	4.5x	12.2x
HACKSAW GAMING	8.27	88%	2,390	2,284	283	236	9.7x	10.3x	367	302	7.6x	8.0x
playtech	5.12	85%	1,422	1,340	940	312	4.3x	6.5x	982	297	4.5x	7.2x
		Mean	**$3,896**	**$3,620**	**$743**	**$426**	**6.1x**	**22.7x**	**$799**	**$456**	**5.5x**	**10.6x**
		Median	**$1,422**	**$1,340**	**$283**	**$236**	**4.9x**	**10.4x**	**$367**	**$297**	**4.5x**	**9.8x**
Other iGaming Suppliers												
Genius SPORTS	5.99	48%	1,603	2,269	1,016	290	7.8x	11.0x	1,301	410	5.5x	7.5x
Kambi	17.36	92%	458	431	199	68	6.4x	11.5x	208	74	5.8x	10.0x
sportradar	12.08	43%	3,573	3,356	1,700	405	8.3x	28.8x	1,904	488	6.9x	24.9x
		Mean	**$1,878**	**$2,019**	**$972**	**$254**	**7.5x**	**17.1x**	**$1,137**	**$324**	**6.1x**	**14.1x**
		Median	**$1,603**	**$2,269**	**$1,016**	**$290**	**7.8x**	**11.5x**	**$1,301**	**$410**	**5.8x**	**10.0x**

Source: Company Website & Filings; Investment Research; Citizens Capital Markets & Advisory; Note: Market data as of 10/5/2026

LOTTERY VALUATIONS

EV / FORWARD EBITDA



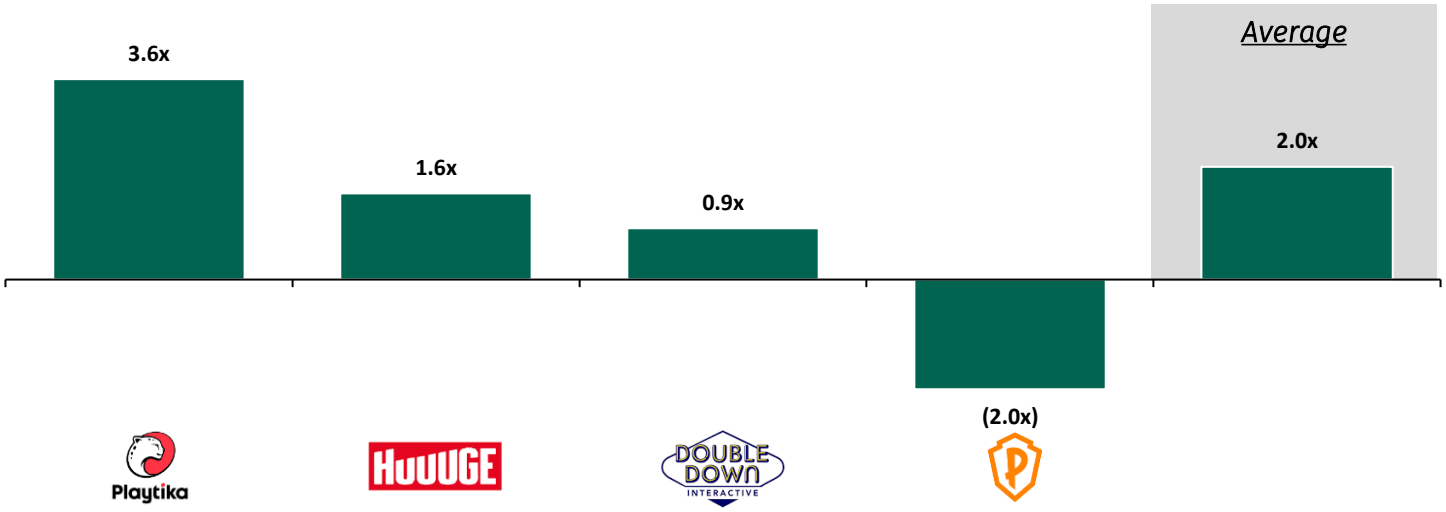
EQUITY RELATIVE VALUE ANALYSIS

($ in millions)	10/5/2026				FY 2026E				FY 2027E			
Company	Share Price	% of 52 Wk High	Market Cap	Enterprise Value	Revenue	EBITDA	EV / EBITDA	FCF Yield	Revenue	EBITDA	EV / EBITDA	FCF Yield
Lottery												
allwyn	12.92	55%	10,265	19,813	NA	2,094	9.5x	7.6%	NA	2,241	8.8x	4.5%
Bally's Intralot	1.25	91%	2,313	4,165	1,288	473	8.8x	N/M	1,394	508	8.2x	N/M
BRIGHTSTAR	9.93	54%	1,821	6,861	2,487	1,174	5.8x	N/M	2,575	1,222	5.6x	11.8%
FDJ	23.37	73%	4,318	6,328	4,042	950	6.7x	12.9%	4,192	1,020	6.2x	10.7%
JUMBO	3.96	43%	251	284	137	58	4.9x	18.3%	169	72	4.0x	9.8%
POLLARD banknote limited	11.77	72%	319	442	440	85	5.2x	1.6%	462	98	4.5x	6.5%
The Lottery Corporation	3.33	82%	7,405	8,747	2,573	516	17.0x	3.0%	2,772	582	15.0x	0.5%
ZEAL	45.35	77%	957	938	291	83	11.3x	4.1%	336	104	9.1x	5.5%
		Mean	**$3,456**	**$5,947**	**$1,608**	**$679**	**8.6x**	**7.9%**	**$1,700**	**$731**	**7.7x**	**7.0%**
		Median	**$2,067**	**$5,247**	**$1,288**	**$494**	**7.7x**	**5.8%**	**$1,394**	**$545**	**7.2x**	**6.5%**

Source: Company Website & Filings; Investment Research; Citizens Capital Markets & Advisory; Note: Market data as of 10/5/2026

SOCIAL GAMING VALUATIONS

EV / FORWARD EBITDA



EQUITY RELATIVE VALUE ANALYSIS

($ in millions)	10/5/2026				FY 2026E				FY 2027E			
Company	Share Price	% of 52 Wk High	Market Cap	Enterprise Value	Revenue	EBITDA	EV / EBITDA	FCF Yield	Revenue	EBITDA	EV / EBITDA	FCF Yield
Social Casino Operators												
DOUBLE DOWN INTERACTIVE	13.24	98%	656	140	374	152	0.9x	21.8%	372	151	0.9x	20.7%
HUUUGE	5.87	88%	244	109	212	80	1.4x	26.5%	196	70	1.6x	20.0%
	4.75	48%	57	(40)	219	25	(1.6x)	N/M	213	20	(2.0x)	N/M
Playtika	2.18	49%	831	2,900	2,777	758	3.8x	31.0%	2,788	801	3.6x	15.7%
		Mean	**$447**	**$777**	**$895**	**$254**	**1.1x**	**26.4%**	**$892**	**$260**	**1.0x**	**18.8%**
		Median	**$450**	**$125**	**$297**	**$116**	**1.1x**	**26.5%**	**$292**	**$110**	**1.2x**	**20.0%**

Source: Company Website & Filings; Investment Research; Citizens Capital Markets & Advisory; Note: Market data as of 10/5/2026

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